

### **Circulation/Usage Update**

1. New library cards in December are up both over the month before and also the same time period last year. Half of all new library cards in December were from outside of Newtown Township.
2. Our public computer usage was down in December compared to November which is most likely due to the holidays.
3. Circulation in December, while less than November's circulation total, is up 7.5% over December 2014.
4. Library website visits are down over the previous 60 days. In the past 60 days, the library's website ([www.newtownlibrary.org](http://www.newtownlibrary.org)) has been visited just 1,772 times which is much more than 1,000 less than the previous 60 days. New visits comprised 59% of all visits which is up by 6% over the previous period. For the first time, the library's Home page became the most popular page on the site. Normally, the Events page is the most popular. Since programming slows down over the holidays, it is not surprising that the website visits are down and the Events page is not as popular as usual.
5. Facebook likes have picked up and the Library is now up to 617 likes.

### **Adult Services Update**

In addition to the Fourth Thursday Book Club and SCORE programs, the following are other programs coming up in the spring:

- "What You Really Need to Know About Selling Your House" on March 1<sup>st</sup>
- "Mature Driver Program" on March 4<sup>th</sup>
- "The End of Life Conversation" on March 29<sup>th</sup>

### **Youth Services Update**

Youth Services Librarian Angela Hegadorn reports:

"Programming ran through the second week of December. I spent the remainder of the month planning for upcoming events and working on collection maintenance. The Junior Nonfiction section is weeded through the 800s, and has been moved closer to the Easy Nonfiction collection. The Board Book collection now sits in a location that's easier for our littlest patrons to reach. Programming resumed the first week of January. I am meeting with the youth services librarian from Marple Library soon to plan ways to partner with local schools. We also hope to have a joint kick-off event for Summer Learning Club."

### **Miscellaneous**

1. Angela Hegadorn, Youth Services Librarian, is applying to participate in ILead USA 2016, a leadership and technology immersion program. ILEAD USA, is a new kind of leadership initiative that allows teams of library employees from all types of libraries to enhance their communities with technology. If accepted, Angela will attend three sessions in Harrisburg at no cost to the library. These in-person sessions provide national keynote speakers and an opportunity to network and build a sense of technology competence.

2. The Library hosted a Volunteer End-of-the-Year Potluck meeting with all volunteers on December 22, 2015. The meeting was well attended.
3. Arlene attended the Community Read Kick-Off Event at Longwood Gardens with partners from Delaware County Library System and elsewhere. Newtown Public Library has planned two adult programs and one children's program in March and April in conjunction with this community effort.
4. Arlene attended the Newtown Square Business and Professional Association Meeting this month and promoted the 2016 SCORE speakers intended for small businesses in the community.
5. On January 28, Edgmont Business and Professional Association will be meeting at Newtown Public Library. Arlene will introduce attendees to the library and the services it offers specifically for businesses.

### **2016 Library Director Goals**

1. Change to self-service printing, scanning and copying system.
2. Complete collection weeding and shifting projects.
3. Train staff on use of 3D printer and incorporate 3D printing into programs and public use.
4. Convert finances to QuickBooks.
5. Expand the Library's commitment to follow the precepts of PA Forward | Pennsylvania Libraries.

Respectfully submitted,

*Arlene Caruso*

Director, Newtown Public Library