

### **Circulation/Usage Update**

1. New library cards in January are up over November and December 2015. There were 37 new library cards in January with 16 of these new cards for patrons from outside Newtown Township.
2. Our public computer usage in January (314 sessions) was the lowest it has been since this data has been collected. Despite this, the public computer average session length in January (40.2 minutes) was the highest it has been since this data has been collected. Patrons are logging on less often but when they do log on, they stay on the computer for a longer period of time. Some of our computer traffic may have been diminished due to the blizzard in January which resulted in the library being closed for several days.
3. Circulation in January (6,694 items) was up by 9% over December 2015 and up 4.6% over the same time last year. Considering that the library was closed for several days due to the blizzard, this increase was unexpected.
4. Library website visits are up over the previous 60 days. In the past 60 days, the library's website ([www.newtownlibrary.org](http://www.newtownlibrary.org)) has been visited 3,481 times which is double of what it was visited in the previous 60 days (1,772 visits). New visits comprised 49% of all visits which is down by 10% over the previous period. The Events page of the website has returned to being the most popular page for visits.
5. The Library's Facebook page has added 18 likes over the past month for a total of 635 likes. Linking the Library's Instagram account several months ago has really helped the popularity of our Facebook page.

### **Adult Services Update**

The first meeting of the Fourth Thursday Book Club took place on January 28. Only two patrons attended this meeting but the discussion about the book, "Ready Player One" by Ernest Cline was enjoyable. The next book selected, "The Kind Worth Killing" by Peter Swanson, is a more conventional selection so it is hoped more patrons will be interested in reading the book and discussing it.

### **Youth Services Update**

Angela Hegadorn, Youth Services Librarian, was selected to participate in ILEAD USA 2016, a leadership and technology immersion program. ILEAD USA, is a new kind of leadership initiative that allows teams of library employees from all types of libraries to enhance their communities with technology. We congratulate Angela for being accepted into this program and support her efforts.

Newtown Public Library's most successful children's program of 2016 so far was the Segal Puppets presentation of "Little Funny Foo Foo" which brought 57 children into the Library on Saturday, January 30<sup>th</sup>. Angela continues to plan for the Summer Reading Club 2016 including Science in the Summer as well as other engaging programs for our younger patrons. The theme in 2016 is wellness, fitness and sports related which will be a topic of interest to our active community.

### **Upcoming Events:**

In addition to regular Tuesday Toddler Story Times and Wednesday Baby Story Times, Angela has planned the following programs for children: Crazy 8s Math Club (Mondays through March 7<sup>th</sup>), Maker Wednesday (02/24/2016), Dance Me a Story (03/07/2015) and a Family Pajama Storytime (03/08/2016).

Arlene has several adult programs coming up: 4<sup>th</sup> Thursday Book Club (02/25/2018), a Book Lecture for Home Sellers (03/01/2016) and a Mature Driver Program (03/04/2016).

### **Miscellaneous**

- The Edgmont Township Business and Professional Association met at the Library on January 28 for a noon meeting. Arlene spoke to the 30 professionals in attendance about the history of the library and the library services that are available to the community and businesses in particular. After the meeting, the group was given a tour of the Library.
- The Library's finances has successfully transitioned from Quicken to Quickbooks in January. Karina Tate, Technical Services Coordinator, was very instrumental in making this a success. She is to be commended.
- Arlene was appointed to the Pennsylvania Library Association's Intellectual Freedom Committee. She will represent SEPLA on the committee. She has also been appointed to SEPLA's Support Staff Workshop Committee.
- Arlene attended Annual Report training at the Delaware County Libraries Headquarters in early February and has begun to assemble data for this report. The deadline for submission is March 1<sup>st</sup>.
- Arlene was in attendance at the Newtown Square Business and Professional Association in February which was hosted by Dunwoody. The guest speaker was Dr. Carol Cary, the new Superintendent at Marple Newtown School District. After the meeting, Arlene discussed with Dr. Cary ways that the Library can help the School District meet their goals.

Respectfully submitted,

*Arlene Caruso*

Director, Newtown Public Library