

### **Circulation/Usage Update**

1. Circulation in February 2017 (6,711 items) is down by 2% when compared to the month before but is up by more than 1.6% over February of last year. This is the best February circulation on record since February 2012.
2. New library cards in February (24 new cards) were down substantially when compared to January (48 cards). This number is less than average for February. Nearly half of the new cards for February were for non-residents which unusual. Most new card holders in February were adults.
3. Our public computer usage in February 2017 (384 sessions) is up by more than 7.5% when compared to January 2017 (343 sessions). This is the highest amount of sessions in many months since the numbers started to decline steadily in September 2016. The numbers are also better than February 2016 by 12%.
4. Our patron visits in February 2017 (5,576 visits) were more than January 2017 (5,042 visits) by 12%. February is typically busier than January but this amount of visits is the highest monthly amount thus far recorded (we started recording in August 2016). This is surprising since traditionally the winter tends to feel slower than late summer and early fall. Also, there was one day when the library was closed for President's Day and at least one day when the library was closed due to weather conditions. February is also a shorter month normally. The library was busiest from 1-2 p.m.

### **Adult Services Update**

Rite Aid, along with Surrey Services for Seniors, will be presenting a wellness event that centers on Hypertension. This partnership with the non-profit Surrey Services is especially beneficial since many of our patrons are seniors. Surrey offers home care and care management for local seniors regardless of income.

### **Youth Services Update**

Angela Hegadorn, Youth Services Librarian, reports:

"March has been a very fun month at the library. We finished up season two of the Crazy 8s after school math club, and hosted yoga, dance and music programs. We are planning for summer learning club, which will likely be pared down this year, as the community room will be closed for construction. Fortunately, we will be able to host Science in the Summer, a very popular annual program run by GlaxoSmithKelin and the Franklin Institute. This program offers children entering grades 2 through 6 a chance to learn hands-on about science."

Total attendance for March 1-15, 2017 is **475**.

### **Upcoming Events:**

In addition to regular toddler and baby story times scheduled on Tuesdays and Wednesdays each week, and Color Me Happy Friday afternoons, the following programs are scheduled in the coming weeks:

- Prevent Medicare Fraud presented by CARIE: Tuesday, March 21 @ 2 p.m.

- Fourth Thursday Book Club: Thursday, March 30 @ 7 p.m.
- Wellness Event: Hypertension: Friday, March 31 @ 2 p.m.
- Mommy & Me Yoga: Monday, April 3 & 17 @ 10:30 a.m.
- Newtown Square Wordsmiths: Thursday, April 6 @ 6:30 p.m.
- FOL Mini Book Sale: Friday, April 7 through Sunday, April 9
- Dance Me A Story: Monday, April 10 @ 10:15 a.m.
- Spy School: Wednesday, April 12 @ 1:30 p.m.
- Social Media Boot Camp: April 17 @ 7 p.m.
- Medicare Cost Sharing: Tuesday, April 18 @ 2 p.m.
- Take the Mystery Out of College Admissions: Tuesday, April 18 @ 7 p.m.
- The Road to and Through Impressionism: Wednesday, April 19 @ 7 p.m.

### **Miscellaneous**

1. The Pennsylvania Public Library Data Collection Report, also known as the Annual Report, was completed and submitted to the State by Arlene Caruso.
2. A Workers Compensation premium audit was completed successfully this past month by Steve Dempsey of NEIS, Inc. This audit was authorized by Amerihealth Casualty.
3. Arlene attended the Edgmont Township Business Association meeting at the Firepoint Grill and attended the Newtown Square Business Association meeting this past month at SAP.
4. Arlene has made contact with Garrett Novak, the General Manager of the Newtown Square Wawa about posting library flyers in the store as well as possible Wawa sponsorships.
5. Several ILS vendors will be giving demonstrations over the coming weeks. Arlene attended the first of these provided by Syrsi/Dynix at the Delaware County Libraries office. A new ILS is desperately needed since the current one, Millennium, is woefully outdated and will only receive maintenance in the future. No improvements will be made going forward. The county hopes to select a new ILS by the end of the year.
6. Museum passes are beginning to arrive for processing and circulation. We have had many inquiries about this program and look forward to adding them to our offerings.
7. Now that self-service printing has been launched successfully, Arlene and Dave Zimmerman of Copy Systems are discussing how wireless printing can be added to the service for those who wish to print from their wireless devices and computers.

Respectfully submitted,

*Arlene Caruso*

Director, Newtown Public Library