

**Circulation/Usage Update**

1. New library cards in May (22) were only slightly over the month before and was 40% less than the May 2015. The majority of these cards, approximately two-thirds, are for Newtown Township residents. New library cards in 2016 are down by 17% compared to 2015 at the same time.
2. Our public computer usage in May (340 sessions) is down over April's number of sessions by 17%. Average session length remains the same at an average of 31 minutes which is normal compared to 2015 average session lengths. Overall, public computer usage is down by 40% compared to 2015. This is a trend that other libraries in the county are also seeing. Patrons are increasingly using their own devices to get online instead of using public library computers. Arlene is working on tracking our Wi-Fi use which until now has not been measured. The library's Wi-Fi seems to be popular but without measurement, it is difficult to measure trends.
3. Circulation in May (6,669 items) is up by about 3% when compared to May 2015 (6,482 items); however compared to the month before, circulation is down slightly in May. Total circulation in 2016 is continues to trend 3% higher than 2015's circulation during the same period.
4. The Library's Facebook page has added 19 likes over the past month for a total of 690 likes which is a 3% increase over the month before.

**Adult Services Update**

Pennsylvania CareerLink held a well-attended Employer Panel at Newtown Public Library in May to help applicants determine what employers are looking for in candidates. They discussed how applicants can make a good impression and ace the interview. A Medicare Supplemental Program was also offered earlier in June by APRISE. The Friends of the Library held their annual Silent Auction Social on June 10<sup>th</sup> and raised several hundred dollars for the organization.

Three 3D printing programs have been put on the schedule this summer (see attached flyer). Patrons who are not available when the programs are scheduled are invited to schedule one-on-one demos of the printer.

**Youth Services Update**

Angela Hegadorn, Youth Services Librarian reports:

"I spent much of May preparing for the Summer Reading and Learning Club, then visiting local schools to promote it. This year I was able to visit our local public elementary and middle schools for the first time since 2011. I also spoke with classes at St. Anastasia School. We are excited for a fun summer of programs! Our kick-off event features a visit from the Villanova mascot."

"This month, we welcomed educators from the United States Forestry Service, who provided a wonderful program about local birds for area home schoolers. Participants made their bird feeders and took home a supply of bird seed. "

Total patron participants in programs, including students reached through school visits: 721

### **Upcoming Events:**

In addition to regular toddler and baby story times scheduled on Tuesdays and Wednesdays, the Library has the following scheduled:

- Academy of Natural Sciences Live Animals Program: June 28 @ 2 p.m.
- GSK's Science in the Summer: June 29 & 30
- LEGO Mania: Wednesdays @ 2 p.m.
- Springfield's My Gym Visits: July 7 & 18 @ 10:30 a.m.
- Mommy & Me Yoga: July 11 @ 10:30 a.m.
- BSD Coding Academy: July 12 @ 10:30 a.m.
- 3D Printer Crash Course: July 14 @ 3 p.m.
- Mad Science Movie Effects: July 19 @ 2 p.m.
- Magnificent Hawks: July 21 @ 10:30 a.m.

### **Miscellaneous**

Arlene attended and helped facilitate SEPLA'S Support Staff Workshop on May 24 at the Upper Merion Library in King of Prussia, PA.

The Annual SCORE Awards Luncheon was held on June 2<sup>nd</sup>. Arlene attended with several other area library partners in Chester and Delaware Counties and networked with area businesses and legislators.

Angela and Arlene represented Newtown Public Library at the Historic Newtown Square Day on Saturday, June 4<sup>th</sup>. Angela focused on activities for the children while Arlene talked to visitors about the library's new 3D printer and the Summer Reading and Learning Program.

Arlene was one of 19 library directors selected from across the state to attend the Pennsylvania Library Association's Academy of Leadership Studies for Directors in Harrisburg, PA from June 15-18. The program featured David Bendekovic of The B. A. David Company, an organizational development company specializing in leadership development.

The Friends of the Library have graciously agreed to donate the funds to purchase a quality people counting device to replace the now defunct people counter currently installed. Arlene has ordered the new device from We Count People and is awaiting delivery. Tracking traffic into the library is key to planning services and programs. It is also a number that must be reported on the Annual Report to the state.

Respectfully submitted,

*Arlene Caruso*

Director, Newtown Public Library