Newtown Public Library
Library Director’s Report
July 2016

Circulation/Usage Update

1. New library cards in June (41) were nearly double over the month before and but still down substantially over the same time last year. The majority of these cards, approximately 80%, are for Newtown Township residents. New library cards in 2016 are down by 22% compared to 2015 at the same time.

2. Our public computer usage in June (366 sessions) is up by 8% compared to May’s number of sessions. Average session length is 29 minutes which is normal compared to 2015 average session lengths. Overall, public computer usage is down by 30% compared to 2015. This is a trend that other libraries in the county are also seeing.

3. Circulation in June (8,370 items) is up by about 0.3% when compared to June 2015 (8,343 items); however compared to the month before, circulation is up by 26%. Total circulation in 2016 is continues to trend 3% higher than 2015’s circulation during the same period.

4. The Library’s Facebook page has added 18 likes over the past month for a total of 690 likes which is a 3% increase over the month before.

Adult Services Update

The first 3D printing program was well attended. Although the crash course was limited to 10, there were 20 patrons in attendance. Several families attended which was a lot of fun. Although the printer hit a snag when printing, patrons were excited with the idea of going online and either finding a design or making their own design to print on the Lulzbot Mini. There classes scheduled through early November. The first class in August is already at capacity. Patrons are very excited to learn about and try out 3D printing.

Youth Services Update

Angela Hegadorn, Youth Services Librarian reports: The Summer Reading and Learning Program is in full swing here at the library. We have enjoyed many fun programs, including Science in the Summer. This two-day program, sponsored by Glaxo Smith Kline, featured hands-on learning for kids entering grades two to six. This year’s theme was Oceanography. Everyone walked away with new knowledge and excitement to learn more, and lots of free stuff. We are very grateful to GSK and the Delaware County Library System for making this wonderful opportunity available to our patrons. We also were thrilled to have the Villanova mascot visit the library in June.

Two local organizations provided great free programs. The BSD Coding and Design Academy taught computer coding, and the Delaware Valley Raptor Association will bring a hawk to visit.

ABA2Day, a local service agency for children with Autism Spectrum Disorder, brought their camp over for a fun library visit and yoga class. They are returning in August for our visit from the Franklin Institute.

July 11-14th I attended ILEAD PA, an initiative that seeks to help libraries use participatory technology to serve their communities.

Total youth services attendance for June 20th-July 11th is: 522.
**Upcoming Events:**
In addition to regular toddler and baby story times scheduled on Tuesdays and Wednesdays each week, the Library has the following scheduled:

- LEGO Mania: Wednesdays @ 2 p.m.
- Colonial Plantation Visit: July 26 @ 2 p.m.
- Fourth Thursday Book Club (discussing *The Friday Night Knitting Club* by Kate Jacobs): July 28 @ 7 p.m.
- American Helicopter Museum: August 2 @ 2 p.m.
- Franklin Institute’s Inside a Storm!: August 4 @ 10:30 a.m.
- Summer Learning Club Dance Party: August 9 @ 7 p.m.
- 3D Print Your Own Jewelry: August 11 @ 3 p.m.

**Miscellaneous**
Arlene attended the American Library Association Annual Conference in Orlando, Florida at the end of June. She focused on meeting with vendors this trip although she attended some very beneficial programs as well including a presentation by the Disney Institute regarding Disney’s customer service approach. Disney Institute training is quite expensive so being able to participate in this workshop for free was a great opportunity. Arlene also attended a coding workshop so she can assist Angela where possible with coding programs for children.

The new people counter has been received and will be installed by the Township maintenance department before the end of July so that this statistic can be counted officially beginning in August.

Arlene attended the Newtown Square Business Association meeting in July that was held at Dunwoody. The speakers were representatives from American in Bloom. These same representatives met with Arlene and Paul Seligson at the library to review Newtown Public Library’s garden space.

Respectfully submitted,

*Arlene Caruso*
Director, Newtown Public Library