

Circulation/Usage Update

1. Circulation in September (7,334 items) is up by 1.6% when compared to September 2017. Circulation historically drops a good deal between August and September and this year was no exception with a decline of 21%. Total circulation in 2016 continues to trend higher than 2015's circulation by about 1.5%.
2. New library cards in September (36) were down by 33% over the month before but this is not uncommon for September historically. The majority of these cards, approximately 72%, are for Newtown Township residents. New library cards in 2016 are down by about 15% when compared to 2015. A total of 28% of new library cards in August were for juvenile patrons.
3. Our public computer usage in September (316 sessions) is down when compared to August and continues to be low compared to 2015.
4. Our patron visits in September (4,915 visits) were up compared to August (4,552). The busiest hour in September was 2-3 p.m. with 14% of all visits happening during that hour. Between the hours of 5-8 p.m., the library only sees 17% of total patron visits. The slowest time at the library on average is the 8-9 p.m. hour. Mondays continue to be the busiest day of the week. We are looking forward to identifying trends as we gather more data.

Adult Services Update

Four programs presented by SCORE of Chester and Delaware Counties which are designed to help small business folks in our community were tentatively scheduled for 2017. We had 8 patrons attend our final SCORE program this year but a dozen patrons registered. We are hoping to see attendance increase as more and more people become aware of this program.

Beginning in 2017, Arlene and Angela will be hosting a Sci-Tech Club that will feature 3D printing, robotics, film editing, coding and lots more. This will be for everyone – children, teens and adults. We have recently acquired quite a few devices thanks to Angela's participation in ILEAD that will lend well to this open format. We are hoping to purchase several notebook computers in the coming months that will be used in conjunction with the club.

Youth Services Update

From Angela Hegadorn, Youth Services Library: I attended the final session of ILEAD this month. My group presented our product, a series of video tutorials on digital information literacy. My video demonstrated how to choose the right research resources in Power Library, a statewide database of library catalogs and research databases accessible from a single website on the Internet for all residents of Pennsylvania. As part of this project, our library received a laptop and video editing software, green screen, camcorder and document camera.

This month we enjoyed many fun programs, including Mommy & Me Yoga, Dance Me a Story, Crazy 8s Math Club, and a wizard program. Total attendance for the month so far is **342**.

Upcoming Events:

In addition to regular toddler and baby story times scheduled on Tuesdays and Wednesdays each week, the Library has the following programs scheduled in the coming weeks:

- Mommy & Me Yoga: Mondays @ 10:30 a.m. in October and November
- Crazy 8s Math Club: Wednesdays @ 4 p.m. in October and November
- Fourth Thursday Book Club (discussing *Let's Pretend This Never Happened* by Jenny Lawson): Thursday, October 28 @ 7 p.m.
- 3D Printing Holiday Edition: Thursday, November 3 @ 4 p.m.
- Newtown Square Wordsmiths: Thursday, November 3 @ 6:30 p.m.
- Pop's Cookie Duster: Saturday, November 12 @ 10:30 a.m.
- STEM Marconi Challenge: Saturday, November 12 @ 1 p.m.
- Medicare Annual Enrollment Update: Wednesday, November 16 @ 2 p.m.

Miscellaneous

1. New public computers were installed this week by the county library IT staff.
2. Self-Service Printing has been rolled-out successfully. Staff and patrons have responded positively to the ease of using the new system.
3. Arlene presented information about the library to 55 residents at Dunwoody in September. She also did a 3D printing demonstration there. Due to the overwhelming interest in the 3D printer, Arlene is working with the Dunwoody library to present 3D printing to the residents on an ongoing basis there.
4. The quarterly volunteer meeting with the director took place on September 21. Issues with shelving were discussed as were the new self-service printing program. The next meeting with the volunteers will be a pot-luck lunch in December.
5. Arlene attended the in-person portion of the Dynamic Planning Institute from October 4-7 in Washington, D.C. The program was disappointing but Arlene feels ready to go forward with strategic planning.
6. Arlene will be on vacation from November 7-18 and will therefore miss the November Board Meeting.

Respectfully submitted,

Arlene Caruso

Director, Newtown Public Library