

Circulation/Usage Update

1. Circulation in November (6,640 items) is down by 5% when compared to October 2016 (7,016 items) but is up by 1.7% over November 2015 (6,115 items). Circulation historically drops after summer gradually to the end of the year. This drop in circulation is on track with what is expected in November. Circulation in 2016 continues to be higher by nearly 2% when compared to 2015.
2. New library cards in November (52 new cards) were up by 37% over October (37 cards) due in large part to Angela Hegadorn's outreach activities at Culbertson Elementary. This number is more than double the new library cards of November 2015 and brings the drop in library cards over the year before to under 10% (down from the high of 22% in June). As usual, the majority of these cards, approximately 77%, are for Newtown Township residents. Since many of these new library cards were for students, about 50% of new library cards were for juvenile patrons.
3. Our public computer usage in November (320 sessions) is down when compared to October (332 sessions) but continues to be very low compared to previous years.
4. Our patron visits in November (4,619 visits) were less than October (4,887 visits). This is not surprising since the library was closed 2.5 days over Thanksgiving. The busiest hour in November was the 2-3 p.m. hour. This is historically a slower time for library use.

Adult Services Update

Starting in 2017, every Friday afternoon adult patrons will be invited to color! The library will be providing supplies for a weekly "Color Me Happy" get together in the library. Adult coloring offers many benefits including reducing stress and anxiety.

The library is also working on offering a monthly foreign film screening for adults through FilmMovement.com who also provides the license to show the films in the cost of the DVDs. This program will likely start in March since January is not an ideal month to roll out a new regular program. Arlene had a lot of success with this program previously and hopes this will be popular with seniors as well as other adults. These films are new and exclusive to Film Movement.

Youth Services Update

Angela Hegadorn, Youth Services Librarian, reports:

"November was a fun month at the library! We had many programs for all ages, including a middle school STEM program led by members of our partners at the Mid Atlantic Amateur Radio Club. The presenter has previously offered this as a Temple University summer camp. He offered this wonderful program to our patrons at no cost to the library. Our Ghost Science program was featured on the front page of the November second edition of the County Press.

This month I attended a training on a State Library initiative that promotes kindergarten readiness. We will receive several free STEM activity kits, blocks and manipulatives. We look forward to our patrons enjoying and learning from these items.

Total program attendance for November is **627.**”

Upcoming Events:

In addition to regular toddler and baby story times scheduled on Tuesdays and Wednesdays each week, the Library has the following programs scheduled in the coming weeks:

- Mommy & Me Yoga: Monday, December 19 @ 10:30 a.m.
- The Man Eating Balloon Show: Tuesday, December 27 @ 1 p.m.
- New Year’s Dance Party: Thursday, December 29 @ 11 a.m.
- TechGirlz: Make a Website Using HTML/CSS: Saturday, January 7 @ 9 a.m.
- 3D Printing Demo: Thursday, January 12 @ 4 p.m.
- TechGirlz: Introduction to Javascript: Saturday, January 14 @ 9 a.m.

Miscellaneous

1. Arlene is working with Pharmacy Ambassador Afsana Aini at the Rite Aid in Newtown Square on bringing health programs in to the library. This would include a health discussion by a health care professional who will offer Rite Aid coupons and free samples to patrons. Potential subjects include: hypertension, chemotherapy, dementia, cold vs. flu, etc.
2. Due to the coming renovation of the library’s storeroom, Arlene has started sorting through the library’s copious records. She will be scheduling a day/time in January to finish this project with a few select volunteers and the help of the Friends of the Library.

Respectfully submitted,

Arlene Caruso

Director, Newtown Public Library