Newtown Public Library
Minutes of the Monthly Meeting of the Board of Trustees
April 20, 2017
7:00 PM

Agenda:

George Chittenden, President, called the regular meeting of the Board of Trustees of Newtown Public Library to order at 7:10 PM on April 20, 2017.

Present at the Meeting: Cindy Defidelto, Howard Walker, Arlene Caruso, Library Director, Bobbi Schoenstadt, Kathy Erickson, Erica Danowitz, George Chittenden, Theresa Shephard

Excused: None

Call to Order:
• Approval of Agenda – motion to approve by Cindy Defidelto, seconded by Howard Walker, motion passed.
• Approval of March Minutes – motion to approve by Howard Walker, seconded by Bobbi Schoenstadt, motion passed.

Reports:

➢ Treasurer – March Financials:
• Please refer to Treasurer’s Report – March, 2017.
• Fundraising continues to impact the overall budget of the library.
• More detailed review of fundraising is on the agenda.
• Motion to approve the treasurer’s report by Kathy Erickson, seconded by Erica Danowitz, motion passed.

➢ Director’s Report:
• March was a great month for the library.
• Usage/Circulation was the best in 10 years.
• New library cards were also up.
• The past three months have been strong for the library – the change in hours has had a positive impact.
• The community room will not be available when renovations start on May 1st.
• A program on impressionistic painting was held and no one attended despite advertising.
• Follow up item: Theresa will talk to Steve Neese about signage.
• Follow up item: Erica will talk to Arlene about the potential of putting together a newsletter.
• Motion to approve Library Director’s report by Cindy Defidelto, seconded by Howard Walker, motion passed.

➢ Friends of the Library
• Bobbi updated the board on the Friends.
• The Friends book sale was a success. They are considering holding another one in October.
• The FOL gala will be held in the winter with PRC. Five artists have signed up.
• A silent auction will be held at the library on June 2nd.
• On June 25th, Grateful Alive will be bringing its brand of oldies (nothing newer
than 1948) to the library.

➢ **DCLS Monthly Meeting**
  - The April meeting was held in Wallingford.
  - Discussion was held regarding the state budget.
  - Modifications were made to the databases.
  - DCLS has a new website. If you would like the password, please see Arlene.
  - Some fundraising ideas from other libraries include a youth book and bake sale, a Victorian tea, bingo etc.
  - Media is completing its 5 year strategic plan.
  - Next meeting will be at the Haverford Library on May 4th – Bobbi will attend.

➢ **Old Business:**
  - Strategic Plan:
    - Will be placed on hold until the fund raising is resolved
  - Fund Raising Follow Up:
    - The library will be able to take credit cards for donation in June or July. An IPad will be used to process credit card payments at the library.
    - A variety of fund raising ideas were discussed by the board including:
      - A float in the 4th of July parade – Arlene will follow up with Dick Pound to see if we can collection donations.
      - Uno fundraising night sometime in the summer. Erica will contact Uno.
      - A fund raising letter mailing in May will be done to all Newtown Square residents and Edgemont residents. Cindy, Howard, and Arlene will work on the mailing.
      - George will work on a business fundraising mailer.
      - Other ideas included get out of jail fundraiser, candy sale, library book bags etc.
    - Board members are strongly encouraged to give to the library if they have not done so already.
  - Volunteer Luncheon:
    - The luncheon is scheduled for April 26th.
    - Assignments on what to bring were made.
  - Trustee Training:
    - Kathy and George reviewed the training with the board.

➢ **New Business:**
  - No new business was discussed

The next meeting of the Board of Trustees will be held at 7:00 PM on May 18, 2017.
George Chittenden adjourned the meeting at 8:24 PM.
Minutes submitted by Howard Walker