



Newtown Public Library

2015 BY THE NUMBERS

Total Newtown Township Cardholders | 6,558

FTE Employees | 4.06

Township Population | 12,000+



Educational Activities:

Number of Activities for Children and Youth | 160

Total Attendance of Activities for Children and Youth | 3,868 children/youth & 2,447 adults

Number of Activities for Adults | 14

Total Attendance of Activities for Adults | 326 adults & 50 children/youth

Summer Learning Club Participants | 77 children/youth



Circulation/Collection:

Circulation | 88,340 items (Up 6.2% over 2014)

Items Owned | 59,874

Items Added to the Collection in 2015 | 3,896

Technology:

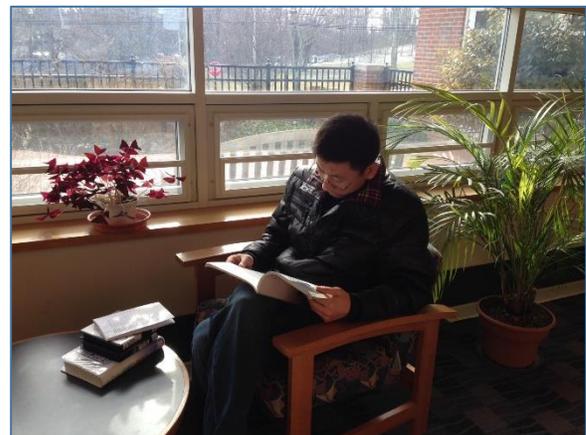
Public Computers | 6

Computer Sessions | 6,102 (Up 8.3% over 2014)

Computer Sessions - Total Time Spent | 3,539.5 hours (= 147.5 days)

Computer Session Average (minutes) | 35.605

Facebook Likes | 617 (51% increase over 2014)



Additional Community Value:

Community Room Bookings | 441 Total (201 Library bookings + 240 Non-Library Bookings)

Total Volunteers | 42 volunteers + Friends of the Library + Newtown Garden Club

Volunteer Hours | 4,083.5



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Message from the Library Director

January 2016

It's hard to believe that it has been nearly a year since I started here as the new Library Director at Newtown Public Library. I have had the pleasure to get to know the Newtown Township community both those that have come through the doors of the library and while I am out and about in Newtown Square. The library trustees, staff, volunteers and friends have accomplished quite a lot in 2015.

Before I even arrived, the Friends of the Library purchased a digital sign to be hung behind the circulation desk so that patrons could be informed of upcoming events and library services. This began our renewed commitment to "get the word out" to all of our patrons both in person and online. The library saw a 50% increase in 2015 in Facebook likes and hopes to increase the profile of our fun Instagram and Twitter accounts. In the coming year or so, we would also like to redesign our website so that information is intuitive and easy to find there. Folks that drive by the library may even see signs outside of the library promoting story times and other fun happenings. There's a lot going on here and we want everyone to know!

You may have noticed that we have been working hard to improve the library's collection. Our increase in circulation this year (by 6.2%!) indicates to us that our patrons are enjoying our efforts. We have added many new items to the physical collection to inspire, educate and entertain our patrons. With the assistance of the Friends of the Library, we have enhanced our travel and language collection. In the coming years, we will continue to build up individual collection areas as we identify the need. You can also expect to see the collection shifted around so that patrons can easily find items they need.

Technology is another important facet of Newtown Public Library. In 2015, we have seen a marked increase in the use of our public computer stations by more than 8%. Newtown Public Library will be offering an improved printing, copying and scanning station in the coming year that will allow users the ability to get to their documents on their own. Additionally, 3D printing is coming to the library in the spring. These truly are remarkable times at Newtown Public Library!

Thank you for your support in 2015. I am looking forward to seeing all of the improvements that will be coming to Newtown Public Library in 2016.

Sincerely,

Arlene Caruso

Arlene Caruso
Director, Newtown Public Library