



Newtown Public Library
Minutes of the Monthly Meeting of the Board of Trustees
April 20, 2017
7:00 PM

Agenda:

George Chittenden, President, called the regular meeting of the Board of Trustees of Newtown Public Library to order at 7:10 PM on April 20, 2017.

Present at the Meeting: Cindy Defidelto, Howard Walker, Arlene Caruso, Library Director, Bobbi Schoenstadt, Kathy Erickson, Erica Danowitz, George Chittenden, Theresa Shephard

Excused: None

Call to Order:

- Approval of Agenda – motion to approve by Cindy Defidelto, seconded by Howard Walker, motion passed.
- Approval of March Minutes – motion to approve by Howard Walker, seconded by Bobbi Schoenstadt, motion passed.

Reports:

➤ **Treasurer – March Financials:**

- Please refer to Treasurer's Report – March, 2017.
- Fundraising continues to impact the overall budget of the library.
- More detailed review of fundraising is on the agenda.
- Motion to approve the treasurer's report by Kathy Erickson, seconded by Erica Danowitz, motion passed.

➤ **Director's Report:**

- March was a great month for the library.
- Usage/Circulation was the best in 10 years.
- New library cards were also up.
- The past three months have been strong for the library – the change in hours has had a positive impact.
- The community room will not be available when renovations start on May 1st.
- A program on impressionistic painting was held and no one attended despite advertising.
- Follow up item: Theresa will talk to Steve Neese about signage.
- Follow up item: Erica will talk to Arlene about the potential of putting together a newsletter.
- Motion to approve Library Director's report by Cindy Defidelto, seconded by Howard Walker, motion passed.

➤ **Friends of the Library**

- Bobbi updated the board on the Friends.
- The Friends book sale was a success. They are considering holding another one in October.
- The FOL gala will be held in the winter with PRC. Five artists have signed up.
- A silent auction will be held at the library on June 2nd.
- On June 25th, Grateful Alive will be bringing its brand of oldies (nothing newer



than 1948) to the library.

➤ **DCLS Monthly Meeting**

- The April meeting was held in Wallingford.
- Discussion was held regarding the state budget.
- Modifications were made to the databases.
- DCLS has a new website. If you would like the password, please see Arlene.
- Some fundraising ideas from other libraries include a youth book and bake sale, a Victorian tea, bingo etc.
- Media is completing its 5 year strategic plan.
- Next meeting will be at the Haverford Library on May 4th – Bobbi will attend.

➤ **Old Business:**

- Strategic Plan:
 - Will be placed on hold until the fund raising is resolved
- Fund Raising Follow Up:
 - The library will be able to take credit cards for donation in June or July. An iPad will be used to process credit card payments at the library.
 - A variety of fund raising ideas were discussed by the board including:
 - A float in the 4th of July parade – Arlene will follow up with Dick Pound to see if we can collection donations.
 - Uno fundraising night sometime in the summer. Erica will contact Uno.
 - A fund raising letter mailing in May will be done to all Newtown Square residents and Edgemont residents. Cindy, Howard, and Arlene will work on the mailing.
 - George will work on a business fundraising mailer.
 - Other ideas included get out of jail fundraiser, candy sale, library book bags etc.
 - Board members are strongly encouraged to give to the library if they have not done so already.
- Volunteer Luncheon:
 - The luncheon is scheduled for April 26th.
 - Assignments on what to bring were made.
- Trustee Training:
 - Kathy and George reviewed the training with the board.

➤ **New Business:**

- No new business was discussed

The next meeting of the Board of Trustees will be held at 7:00 PM on May 18, 2017.

George Chittenden adjourned the meeting at 8:24 PM.

Minutes submitted by Howard Walker